# The Wayland Partnership Development Trust Report 2018 – 2019



## Working together for Wayland

Registered Charity No: 1081310 Company No. 3867912

### The Wayland Partnership Development Trust Making Connections: Report 2018/19

The Wayland Partnership of 14 communities and 10 key organisations was formed as a 'lasting Partnership' twenty years ago and has been working for those twenty years to improve the economic, social, environmental and cultural wellbeing of the Wayland area. In this time a great deal has been achieved towards this aim, including:

- £3million in external funding brought into the Wayland area
- Significant capital infrastructure improvements to Watton high street buildings, a new car park and most recently the Sensory Garden
- The purchase and renovation of a town centre building as the home for 6 small businesses, an improved tourist information centre and a thriving gallery. Learning and Training, community support and guidance and an ongoing programme of heritage projects exploring and recording the Wayland history for the benefit of generations to come. And, most recently, a community fridge
- Support for many small groups and organisations to set up and/or sustain their activities including Wayland Women in Business (now in its 13<sup>th</sup> year), Wayland Youth Council, village hall committees, the Keep Moving group, the Mens' shed, the Memory Café, the Job Club etc.
- The promotion of Wayland as a destination for tourism and economic development locally, regionally and nationally
- Embedding partnership working into the culture of Wayland organisations
- Changing individual's lives through a variety of different opportunities, including volunteering, skills workshops, walking for health, IT training, English language courses, promoting local employment vacancies etc. However, despite our efforts there is still, more than ever, the need to ensure that Wayland can thrive as a great place for people to live, work and visit.

In order to address the needs and maximise the opportunities we need to define the difference we have made and want to continue to make in the Wayland community. This way we can ensure that projects are targeted to deliver benefit to all who live and work in Wayland so that.

#### The difference we want to make

1. People to have better chances in life, with better access to training and development to improve their life skills

2. A stronger Wayland community, with more active citizens working together to tackle their problems

- 3. Improved rural and urban environments, which communities are better able to access and enjoy
- 4. Healthier and more active people and communities
- 5. A vibrant, successful town centre serving a better connected rural hinterland
- 6. A high quality, sustainable visitor experience for tourists

7. Better preserved, recorded, shared and celebrated local heritage for the benefit of current and future generations

#### Summary

Over the past year the Wayland Partnership has experienced some difficult times, with the loss of some key clients with the subsequent and significant loss of income. Staff changes and the illness of the Chair of Trustees have hindered progress but we have continued to work closely with some of our Partners, with funders and potential funding partners and with a new team in place, look forward to a period of innovation and growth.

#### The Difference We Want To Make

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